



INTERLIGHT MOSCOW

16TH INTERNATIONAL TRADE FAIR FOR
DECORATIVE & TECHNICAL LIGHTING,
EXPOCENTRE FAIRGROUNDS
NOVEMBER 9 - 12, 2010 IN MOSCOW

Press Release

New Date: INTERLIGHT MOSCOW from November 9 to 12, 2010

The INTERLIGHT MOSCOW 2010 begins one week earlier than previously announced. The leading trade show for the lighting industry will now be conducted from **November 9 - 12, 2010 at the Expocentre, Fairgrounds in Moscow** instead of November 16 - 19, 2010 as previously advertised.

In 2010 the exhibitions for decorative lighting and technical lighting will be presented in separate exhibition halls for the first time in an effort to achieve optimal visibility. The technical lighting, outdoor- and architectural lighting will be displayed in the Forum Hall while indoor lighting and decorative lighting fixtures will be exhibited in Hall 7.

The two categories, - decorative and technical lighting - will meet its equivalence within the scope of INTERLIGHT MOSCOW's supporting programme. In 2009 several hundred visitors attended the events and collected information regarding the latest topics in the lighting industry during lectures, workshops and seminars.

The new structure facilitates better orientation to benefit the expert visitors of the trade show and the supporting programme and promises an increase in sales to the exhibitors.

Upward Trend for the Russian Economy

The recovering economy also contributes to the exhibitor's expectation of business increases in Russia. The first upward trend became apparent within the fourth quarter of 2009. The demand for investments is on the up-rise. However, due to the reduced investment activities in the past year the technological standard of the Russian industry, compared to international standards, still falls short significantly. Thus, the crisis once again points out the urgency of modernization in this country. A modernization that will only succeed with the aid of international companies.

Therefore Russia remains an attractive future market for international corporations. Multi-billion development programs; energy efficiency as a priority project, and booming regions like Sochi guarantee large-scale projects in the billion-range. For companies in the lighting industry, this opens up optimal business opportunities in the largest country on earth.

The decision makers of the Russian industry have been meeting at the INTERLIGHT MOSCOW for 16 years to gather information with regard to international technologies and products. Therefore this trade show is the most important industry meeting in Russia and the CIS-States. More than 300 exhibitors utilize the INTERLIGHT MOSCOW to analyse the Russian market and networking.

For additional information regarding the INTERLIGHT MOSCOW please visit our official trade show website at: www.interlight-moscow.com



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