



INTERLIGHT MOSCOW

15th INTERNATIONAL TRADE FAIR FOR LIGHTING,
LIGHT TECHNOLOGY & INTELLIGENT BUILDING TECHNOLOGY
EXPOCENTRE FAIRGROUNDS
NOVEMBER 10 – 13, 2009 IN MOSCOW

Supporting programme as of October 23th 2009

Supporting Programme 2009

Lectures, workshops, LED FORUM MOSCOW - extended programme

INTERLIGHT MOSCOW is Russia's leading trade fair for lighting and lighting technologies with a history of 15 years of successful growth. No other exhibition attracts more lighting experts. The decision makers in the Russian and International lighting industry meet on the INTERLIGHT MOSCOW to discuss future industry developments. Many exhibitors annually give live presentations on new techniques, technologies and products.

Moreover, in 2009, the organizers of INTERLIGHT MOSCOW present an extended workshop programme. More and more of the expert visitors use workshops and lectures as opportunities for information gathering and discussions.

1

November 10th - „Outdoor/ Street lighting“(13:00 - 18:00)

INTERLIGHT MOSCOW organizes in cooperation with RosGorSvet, the Russian State Association for Outdoor and Street Lighting, a conference on tendencies in outdoor and street lighting. 138 Russian towns and 32 Russian outdoor lighting companies count among the members of RosGorSvet. Its member companies care for more than 1,000,000 street lighting sources all over Russia. For the first time, the All-Russian Conference on Street Lighting of RosGorSvet will take place in the frame of INTERLIGHT MOSCOW, with directors of regional RosGorSvet branches and lighting experts from all over Russian attending the meeting.

Place: Conference Room, HALL FORUM

Language: Russian, no translation

Schedule

13:00 - 16:00 Directors' conference: Outdoor lighting projects in Russian towns and regions

Project examples, concepts, investment plans for the upcoming years
Speakers: Directors of the regional branches of RosGorSvet

16:00 - 17:00 Competition "Light Design Concepts for Russian Communal Lighting"

Presentation of the results of the competition
(RosGorSvet in cooperation with the magazine Light Design)

17:00 - 18:00 Students' Competition "Next"

Presentation of the results of a competition among students of the Moscow Architectural Institute and the Moscow Energy Institute



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November 11th - „Lighting Control Systems“(11:00 - 15:30)

Lighting control is steadily gaining importance in Russia. This has two basic reasons: The price for electricity keeps rising frightfully. The other reason is the growing demand for sophisticated and complex lighting applications in large-scale building projects. Demand exists mostly for upscale lighting technology applications in office buildings but private households also show interest in lighting systems in the mid-priced range. Lectures and workshops on trends, technical standards and business perspectives will cast a light on this important topic.

Place: Conference Room, HALL FORUM

Selection of lectures on “Lighting Control Systems”:

- | | |
|-------|--|
| 11:00 | <p>Lutron
<i>Lutron Green strategies to control the light</i>
<i>Benefits of controlling daylight and artificial light for reducing maintenance cost and the use of electricity</i>
<i>Constantin Potoshin</i>
Language: Russian, no translation</p> |
| 11:45 | <p>Gira
<i>The International association of Lighting Control</i>
<i>N.N. (to be detailed)</i>
Language: to be detailed</p> |
| 12:30 | <p>Legrand & BTichino
<i>Lighting Control Systems</i>
<i>Kostoshkin A.S, head of sales department „Lighting Control Systems“</i>
Language: Russian, no translation</p> |
| 13:15 | <p>OSRAM
<i>N.N.</i>
<i>N.N.</i>
Language: to be detailed</p> |

2



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November 11th - Round Table (11:00 - 13:00)

Illuminating engineering market - player strategies in the recessionary and post-recessionary period: the role of distributors

The economic business structure is undergoing significant change in this complex global recession. Many market players have been compelled not to focus on company growth and profit growth but on how to survive the crisis and adapt to conditions which have arisen in the country and the world as a whole. Some major illumination engineering manufacturers are dealing directly with their customer base and bypassing distributors. Which strategies are the leading Russian and international illumination engineering firms adhering to today? What role are distributors playing in this strategy? How will relations further evolve in the illumination engineering market? The Illumination Engineering Trade Association round table panel will be discussing this and many other vital issues.

3

Place: Under definition
Language: Russian, no translation
11:00 - 13:00 **Round Table Discussion**

Participants:

- Lighting Trade Association
- Company representative from OSRAM, Philips
- VNISI (Russian Lighting Research Institute)
- Representatives of Russian companies

November 11th - Round Table (15:00 - 18:00) "Russia: Energy Saving Lamps - Legislation/ Production / Prospects"

The Russian Federation - comparable to the European Union - plans to pass a law on replacing bulbs by energy saving lamps. The Russian lighting industry now is preparing for the introduction of energy saving lamps on the Russian market. What are the concrete plans of the Russian government? Are there plans to install production capacities in the Russian Federation? Which international and Russian companies are ahead on the Russian market for energy efficient lamps? - These and many more questions will be discussed.

Place: Conference Room, HALL FORUM
Language: Russian, no translation
15:00 - 18:00 **Round Table Discussion**

15:00-16:00 Presentations
16:00-16:20 Coffee Break
16:20-18:00 Presentations & Discussion

Participants:

- DUMA deputies (Commission on Energy Saving)
- Company representative from OSRAM, Philips, General Electrics (requested)
- Company representatives from Russian producers
- VNISI (Russian Lighting Research Institute)



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PARALLEL on November 11th

„VNISI Competition/ Jury Meeting“(14:00 - 15:00)

VNISI, the Russian Lighting Research Institute and organizer of the competition “Young Russian Lighting Design” will hold the competition proceedings within INTERLIGHT MOSCOW.

- Place:** Booth of VNISI (Hall Forum, Booth G.8.5)
- 14:00 - 15:00** Internal Jury Meeting/ No admission for public audience
- Jury President:**
- Martin Lupton, President of PLDA
- Members of the jury:**
- Nazarov Y.V, / President of the Union of Designers of Russia
 - Shahparunyants A.G,/ Acting General Director of "VNISI"
- Language:** Russian/ English





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November 12th

„Architecture and lighting concepts“

Lighting is becoming an ever more important means of design in architecture. Both Russian architects and lighting engineers show great interest in architectural lighting concepts. As in 2008, the organizers of INTERLIGHT MOSCOW will invite international architects and designers for presenting international tendencies in architectural lighting concepts.

Place: Conference Room, HALL FORUM

Selection of lectures on “Architecture and lighting concepts”:

- | | |
|-------|--|
| 11:00 | <p>WINKELS & PARTNER, Germany
<i>Lecture: Architectural Lighting Projects</i>
<i>Karsten Winkels, General Manager</i>
<i>Language: translated from German into Russian</i></p> |
| 11:45 | <p>Ferrara Palladino, Italy
<i>Lecture: Eco-lighting for contemporary art museum</i>
<i>Paolo Spotti, Senior Lighting Designer</i>
<i>Language: translated from English into Russian</i></p> |
| 12:30 | <p>BDP Building Design Partnership, Great Britain
<i>Lecture: Contemporary Trends in Architectural Lighting Design</i>
<i>Martin Lupton, President of Professional Lighting Designers' Association</i>
<i>Language: translated from English into Russian</i></p> |
| 13:15 | <p>LIH - Light Impex Henze GmbH
<i>Lecture: Illumination of the Peter-and-Paul-Fortress & of the Railroad Car Shed for Speed Trains, St. Petersburg</i>
<i>Torsten Henze, graduate Engineer</i>
<i>Language: Russian</i></p> |
| 14:00 | <p>ALANOD Aluminium-Veredlung GmbH & Co.KG
<i>Lecture: Sophisticated Daylight systems with contemporary Reflector Surfaces and Technology</i>
<i>Knut Seelig, Area Sales Manager Eastern Europe</i>
<i>Language: translated from English into Russian</i></p> |
| 14:45 | <p>West Building
<i>Lecture: New Light - The use of nonstandard lighting equipment</i>
<i>Ilya Sinjakow, Engineer</i>
<i>Language: Russian</i></p> |
| 15:30 | <p>liteq design, Italy
<i>Lecture: Light as a construction tool</i>
<i>Simone Mariotto, Founder of liteq design, Senior Lighting Designer</i>
<i>Language: translated from English into Russian</i></p> |





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PARALLEL on November 12th

Workshop with Italian Designer Paolo Spotti

Workshop "Lighting concepts for halls and facades"

Place: Conference Hall, Pavilion № 8
Language: translated from Italian into Russian

14:00 - 16:00

Ferraro Palladino, Italy

Lighting concepts for halls and facades - Theory and practical examples

Paolo Spotti, Senior Lighting Designer

Russian communities are beginning to restore ancient buildings. Lighting concepts in city planning and architectural lighting are thus becoming ever more important topics. INTERLIGHT MOSCOW has invited Paolo Spotti, an architectural lighting designer, for the workshop "Lighting concepts for halls and facades". Paolo teaches lighting design at the European Institute of Design of Milan. With Prof. Pietro Palladino, he is author and authors' coordinator of the "Italian Lighting Handbook". In his hands-on workshop he will introduce Russian architectural lighting designers to latest European trends.

Registration: Registration required
Please contact irina.ott@emporex.de

PARALLEL on November 12th

„VNISI Competition - Public Price Ceremony“(14:00 - 15:00)

On November 12th 2009, VNISI will present the winners of the annual Competition of Young Russian Lighting Designers.

Time: 14:00 - 15:00
Place: Booth of VNISI (Hall Forum, Booth G.8.5)
Language: Russian/ English

6



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November 13th 2009

Annual Conference of Young Lighting Technicians

Time: 11:00 - 14:00
Place: Conference Room, HALL FORUM
Language: Russian, no translation

Organizer:

*Professor Dr. Artem Eremovitch Ataev,
Member of the Academy for Electrotechnical Sciences*

With the traditional Annual Conference of Young Lighting Technicians, INTERLIGHT MOSCOW acquaints future lighting experts with the lighting market. The conference has two major aims: After a scientific conference young Russian lighting technicians have the opportunity to meet international market players on the fair.

7

LED FORUM MOSCOW

(parallel to INTERLIGHT MOSCOW)

With a turnover of app. 52 MIO EUR/ year for LED lighting solutions, the LED revolution is only beginning in Russia. Interest in LED lighting technologies is overwhelming. More than 200 experts visited the LED FORUM MOSCOW in 2008. Due to this great success the LED FORUM will be extended in 2009 to two days.

Place: "Marble Hall" in HALL FORUM
Language: English and Russian (simultaneous translation)
Programme:
November 11th 2009:
Plenary Session - LED technologies: A new quality of lighting
November 12th 2009:
Workshop Sessions - technologies and new application fields
Workshop A: Shop lighting/ LEDs
Workshop B: Outdoor and indoor lightings/ street lighting / LEDs
Workshop C: Lighting control systems/ LEDs
Further information: www.ledforum-moscow.com
Registration: Registration required
Please contact alena.stark@emporex.de



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About the INTERLIGHT MOSCOW

2009: November 10 - 13 2009
www.interlight-moscow.com

Organizers: Ost-West-Partner GmbH organizes the INTERLIGHT MOSCOW since 1995. The INTERLIGHT MOSCOW takes place annually in the Expocentre in Moscow. It is the leading international trade show for the lighting industry in Russia and the CIS nations.

Bookings: Please direct your questions to:
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